Come on and

Share the Fun!

The Rock-Afire Explosion,® a three-dimensional group of animated characters who perform exciting, fast-paced shows on three stages, are the hit of every ShowBiz® Pizza Place!

The life-like movements of Billy Bob, Fatz, Mitzi and the crew are synchronized to music through the technical wizardry of "Electronimation." This technique is a unique application of computer technology and was conceived by youthful inventor Aaron Fechter, president of Creative Engineering, Inc., 20% owner of ShowBiz Pizza Place. Fechter and a brilliant team of engineers and musicians in Orlando, Florida provide the electronic genius and entertainment skills that make this the most sophisticated stage show this side of reality!

Over 60 games and rides! Add to this a quality menu, over 60 of the newest electronic games, facilities for group parties, and a gift shop, and you have a virtual family vacation event close to home.

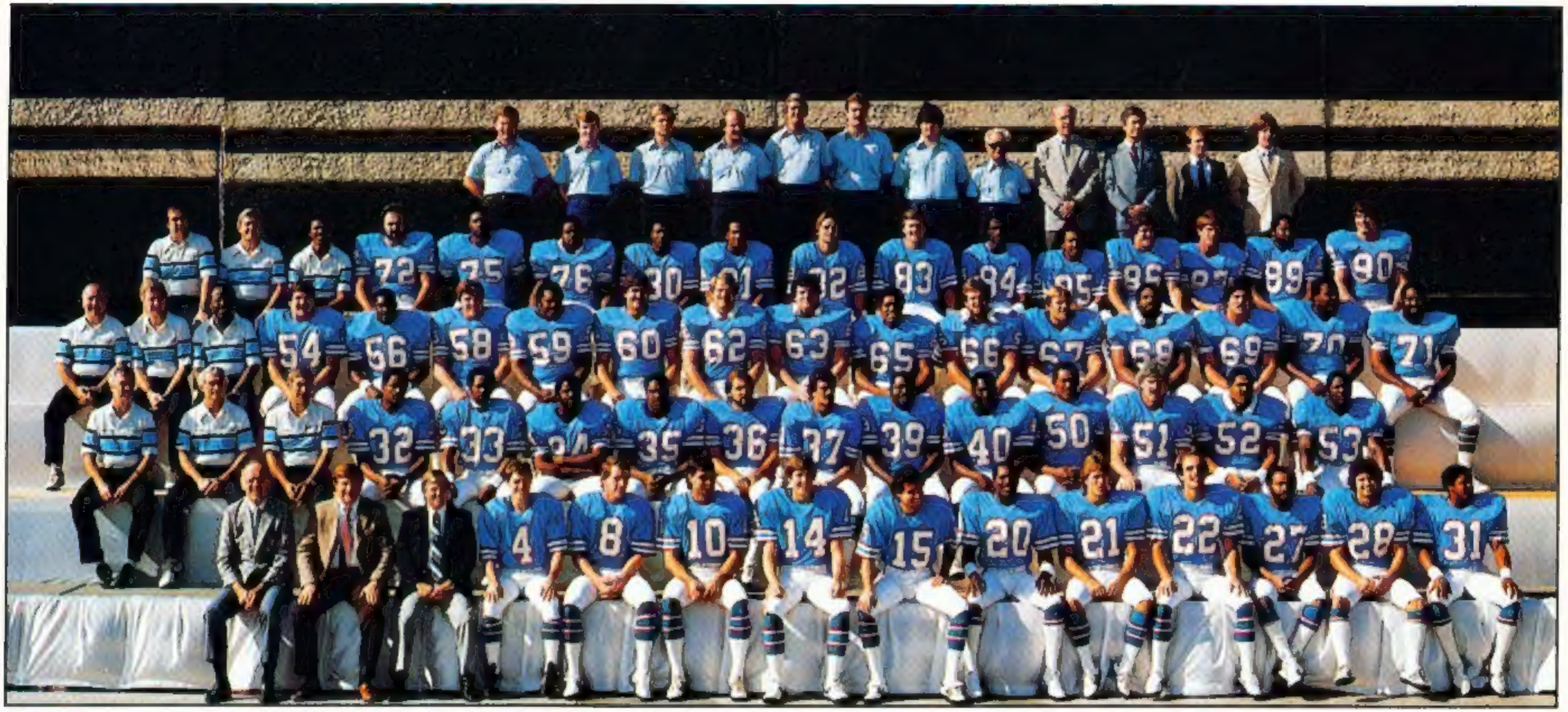
The first ShowBiz Pizza Place opened to overwhelmingly favorable response in Kansas City, Missouri, in March of 1980. Since that time, scores of the popular food-and-entertainment centers have opened in over 25 states, with more openings scheduled almost weekly.

Great Food! Pizza, a fresh salad bar, deli sandwiches, soft drinks, ice cream, and beer and wine in most restaurants, make up the menu at ShowBiz Pizza Place. The combination of good food and good fun is unbeatable.

ShowBiz Pizza Place, Inc., will continue to expand the concept of Family Entertainment Centers, offering the most popular electronic entertainments and the most advanced robotic stage shows. Traveling shows have been introduced to the ShowBiz system, providing a new dimension in entertainment. ShowBiz Pizza Place is dedicated to offering the finest in family entertainment . . . with the quality that is expected of an industry leader.

For more information contact:

1982 HOUSTON OILERS



BOTTOM ROW: Assistant General Manager, Mike Holovak; Executive Vice President/General Manager, Ladd K. Herzeg; Head Coach, Ed Biles; Florian Kempf (4); Archie Manning (8); Oliver Luck (10); Gifford Nielsen (14); John James (15); Willie Tullis (20); Tate Randle (21); Bill Kay (22); Greg Stemrick (27); Rich Thomaselli (28); Gary Allen (31).

SECOND ROW: Offensive Coordinator, Jim Shofner; Receivers Coach, Andy Bourgeois; Offensive Line Coach, Ray Callahan; Vernon Perry (32); J.C. Wilson (33); Earl Campbell (34); Stan Edwards (35); Carter Hartwig (36); Mike Reinfeldt (37); Adger Armstrong (39); Donnie Craft (40); Daryl Hunt (50); Ted Thompson (51); Robert Brazile (52); Avon Riley (53).

THIRD ROW: Linebackers Coach, Dick Selcer; Defensive Backs Coach, Bob Gambold; Offensive Backfield Coach, Elijah Pitts; Gregg Bingham (54); Robert Abraham (56); David Carter (58); Ted Washington (59); Ed Fisher (60); John Schuhmacher (62); Mike Munchak (63); Elvin Bethea (65); Greg Davidson (66); Mike Stensrud (67); Ralph Williams (68); Andy Dorris (69); Malcolm Taylor (70); Ken Kennard (71).

FOURTH ROW: Strength And Conditioning Coach, Bill Allerheiligen; Defensive Line Coach, Ralph Staub; Defensive Assistant, Kenny Houston; Mark Koncar (72); Jesse Baker (75); Morris Towns (76); Harold Bailey (80); Steve Bryant (81); Mike Renfro (82); Tim Smith (83); Mike Holston (84); Carl Roaches (85); Walt Arnold (86); Dave Casper (87); Tim Wilson (89); Daryle Skaugstad (90).

FIFTH ROW: Head Trainer, Jerry Meins; Equipment Manager, Gordon Batty; Assistant Trainer, Joel Krekelberg; Equipment Assistant, Jeff Thorson; Fieldhouse Supervisor, Joe Dugger; Massage Therapist, Farish Rivers; Equipment Assistant, Paul Noska; Field Maintenance, Jesse Cantu; Dr. Robert Fain; Dr. Thomas Cain; Marketing Director, Rick Nichols; Ticket Coordinator, David Fuqua.
Not pictured: Ken Burrough (00); George Reihner (64); Bill Lackey, Equipment Assistant.

Share the Fun!
SHOWBIZ PIZZA PLACE®

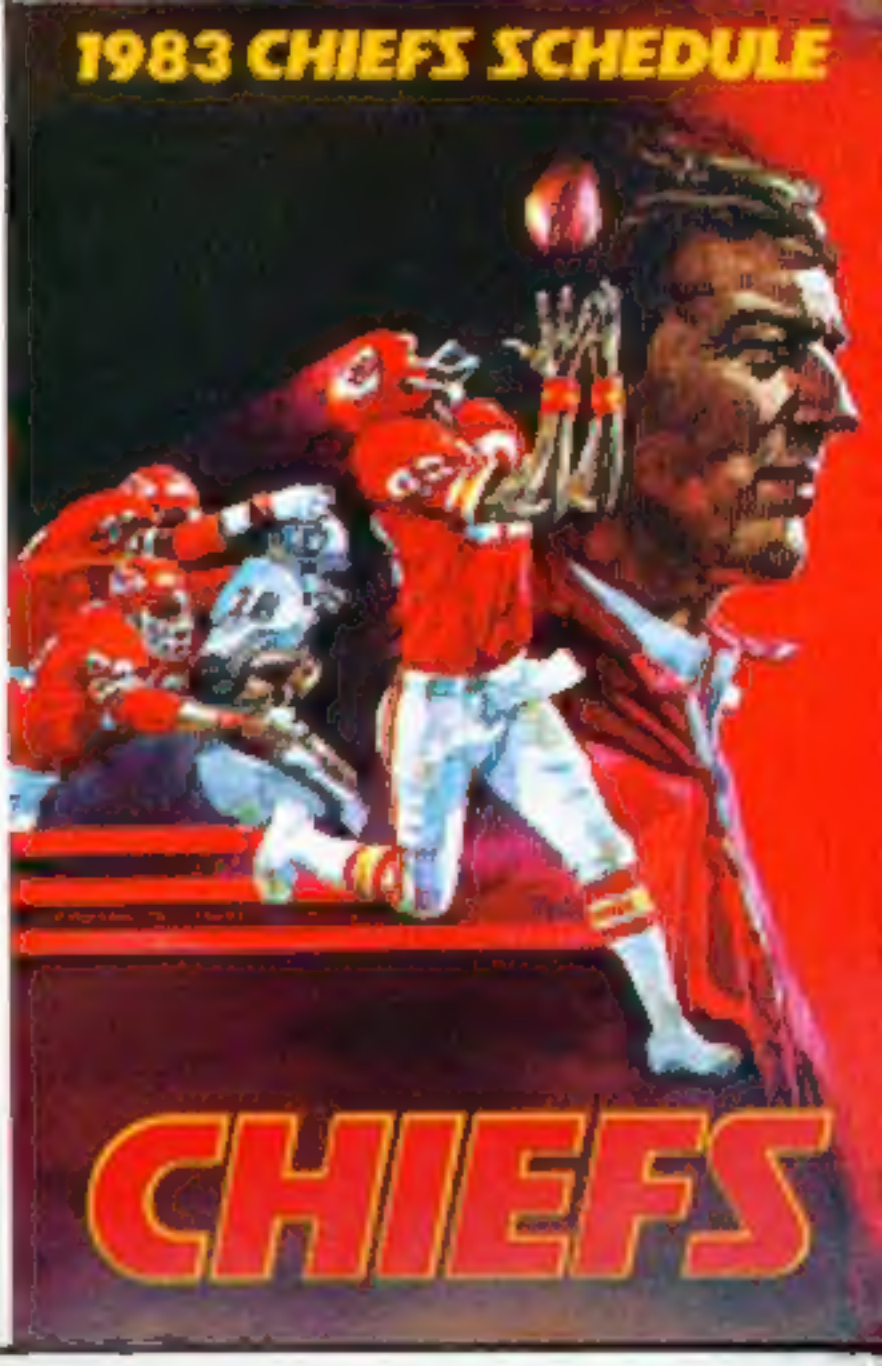
BISSONNET & WESLEYAN
W. LITTLE YORK & ANTOINE

MEMORIAL DR. & DAIRY ASHFORD
FAIRMONT PARKWAY & S. SHAVER

W. BELFORT AT FONDREN
FM 1960 & KUYKENDAHL

HOT GAMES
GREAT PIZZA
FREE SHOWS

SHOWBIZ PIZZA PLACE®



CHARGE CHIEFS TICKETS BY PHONE!

CALL TOLL FREE (Eff. 7/25):
K.C. METRO AREA, 924-3333.
OUT OF TOWN, 1-800-821-5224.

Ordering 1983 Chiefs tickets is as easy as picking up the phone. You can charge your entire order on Visa, MasterCard or American Express. And we'll mail your tickets the same day (or hold them at our ticket office, if you prefer).

1983 TICKET INFORMATION

Hours: 9-5, Mon.-Sat. (Eff. 7/25)

Family Plan Adult	$10.00
Family Plan Student (to 14)	5.00
Upper & Lower Levels (All seats reserved)	12.00

GROUP RATES AVAILABLE.

MasterCard VISA

KANSAS CITY CHIEFS 1983 SCHEDULE

DATE	OPPONENT	KC TIME
PRESEASON		
Sat. Aug. 6	Cincinnati Bengals	6:05
Sat. Aug. 13	Detroit Lions	7:35
Sat. Aug. 20	St. Louis Cardinals	7:35
Sat. Aug. 27	Chicago Bears	6:05
REGULAR SEASON		
Sun. Sep. 4	Seattle Seahawks	3:01
Mon. Sep. 12	San Diego Chargers	8:05
Sun. Sep. 18	Washington Redskins	12:01
Sun. Sep. 25	Miami Dolphins	12:01
Sun. Oct. 2	St. Louis Cardinals	3:01
Sun. Oct. 9	Los Angeles Raiders	3:01
Sun. Oct. 16	New York Giants	3:01
Sun. Oct. 23	Houston Oilers	12:01
Sun. Oct. 30	Denver Broncos	3:01
Sun. Nov. 6	Los Angeles Raiders	12:01
Sun. Nov. 13	Cincinnati Bengals	12:01
Sun. Nov. 20	Dallas Cowboys	3:01
Sun. Nov. 27	Seattle Seahawks	3:01
Sun. Dec. 4	Buffalo Bills	12:01
Sun. Dec. 11	San Diego Chargers	3:01
Sun. Dec. 18	Denver Broncos	12:01

Home games in red

SHOWBIZ PIZZA PLACE®

Fatz℠

BILLY·BOB·O·GRAM

SM

YOUR PAL,

BILLY BOB

SHOWBIZ PIZZA PLACE®

SHOWBIZ PIZZA PLACE

MARCH

SHOWBIZ GIVES TOKENS FOR GRADES

Get 3 for an A — Get 2 for a B

with food purchase, limit 10 per child

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3 *Hungry as a Bear? Billy Bob Suggest* **Showbiz.**
4 *Happy Birthday to you, Happy Birthday to you.* Have your party at **Showbiz.**	5 Flying kites give you all appetites? Try **Showbiz** today!	6 **Family Night** Large Pizza with one topping, pitcher of soft drink. 20 tokens for **$9.95.**	7 Spring Break coming. Plan on coming into **Showbiz** for some good fun.	8 Try one of our great sandwiches with a salad. *Good Stuff!*	9 Cabin Feaver becomes Spring Feaver at **Showbiz.**	10 Football again! The big plays are even bigger on our Big Screen TV.
11 Do you love skeeball? Roll a few at **Showbiz.**	12 *KIDS!!!* Join the Billy Bob Club today!	13 **Family Night**	14 Rockafire Explosion is playing your song.	15	16 *TEAM SPIRIT!* Bring your team to **Showbiz.** Special packages available.	17 *St. Pat's Day* Don't get pinched.
18 Your church group is welcome at **Showbiz.**	19 ***PIZZA FUN PIZZA FUN PIZZA FUN***	20 **Family Night**	21 *SPRING BEGINS*	22	23 **TGIF** Bring the family to **Showbiz** tonight.	24 Lazer Disc games are at **Showbiz.**
25 Kids bring your report cards in.	26 Experience the taste of Hawaii with an aloha pizza.	27 **Family Night** Billy Bob cares about your birthday. Happy Birthday Diane	28 Big Screen Base Ball at **Showbiz.**	29 Get carried away — **Showbiz** has carry-out, call us.	30 — Teachers — We have fun tours of our store. Call or ask our manager.	31 Fatz says don't get fooled tomorrow!

SHOWBIZ PIZZA PLACE

DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 SANTA IS HERE! COME IN AND HAVE YOUR PICTURE TAKEN WITH HIM (EVERY EVENING BETWEEN 6-8 P.M. THRU CHRISTMAS EVE.)	2	3
4 STOP AFTER CHURCH AND ENJOY SUNDAY DINNER WITH US.	5	6 FAMILY NIGHT	7	8 TOYS FOR UNDERPRIVILEGED CHILDREN BRING IN A MINIMUM $2.00 VALUE NEW OR USED TOY AND RECEIVE 4 FREE TOKENS (THRU DEC. 24)	9	10
11	12 BRING YOUR GROUP IN FOR A "SPECIAL" CHRISTMAS PARTY. ASK MANAGER FOR DETAILS.	13 FAMILY NIGHT	14	15 CAN'T DECIDE WHAT TO GET THAT CERTAIN PERSON? THEY'LL LOVE A GIFT CERTIFICATE FROM SHOWBIZ.	16	17 SHOWBIZ IS BIG ON CARRY-OUTS.
18 WINTER IS COMING. COME IN AND ENJOY OUR WARM ATMOSPHERE.	19	20 FAMILY NIGHT	21 BIRTHDAYS ARE ALWAYS SPECIAL HERE — ASK FOR DETAILS.	22	23	24 LAST MINUTE SHOPPING — OPEN 11 A.M. TO 8 P.M. CHRISTMAS EVE.
25 MERRY CHRISTMAS! (WE'LL BE CLOSED TODAY)	26	27 FAMILY NIGHT	28	29	30	31

SPEND THE HOLIDAYS AT SHOWBIZ!!

NEW YEAR'S EVE PARTY!!
FREE KIDDIE RIDES FROM 5 TO 8 P.M.! 2 FREE DRAWINGS EVERY HOUR!
LARGE PIZZA WITH SINGLE TOPPING, PITCHER OF SOFT DRINKS AND 20 TOKENS,
ALL FOR $9.95. DOUBLE TOKENS FROM BILL CHANGER AFTER 9:00 P.M.!!

SHOWBIZ PIZZA PLACE®

Luncheon VIP Club

The bearer of this card is entitled to one FREE LARGE SOFT DRINK and TWO GAME TOKENS with the purchase of a mini pizza, sandwich, salad bar or buffet. (Offer good Monday thru Friday, 11:00 a.m.-2:00 p.m., at participating restaurants. Not good with other specials.)

Billy Bob

Authorized by

SHOWBIZ PIZZA PLACE

VIP Signature

SHOWBIZ PIZZA PLACE

THE HOME OF WHERE YOU CAN Rock & Roll

THIS COUPON GOOD AT ANY OF THE FOLLOWING LOCATIONS

Southgate: Dix & Eureka 283-6513

Dearborn: Michigan & Telegraph 274-5310

Pontiac: Opdyke & South Blvd. 334-5100

Farmington Hills: 13 Mile Road & Orchard Lake 855-0272

$2.00 OFF

BRING THIS COUPON TO ANY OF THE DETROIT AREA SHOWBIZ PIZZA PLACE LOCATIONS AND GET $2.00 OFF A LARGE PIZZA **OR** GET 10 FREE GAME TOKENS WITH PURCHASE OF ANY LARGE PIZZA. ONE COUPON PER PIZZA. NOT VALID WITH ANY OTHER SPECIAL OFFERS OR COUPONS.

HURRY, THIS OFFER EXPIRES OCTOBER 31, 1983. **ENJOY!**

Present this card for

TWO MORE GAME TOKENS FREE

when your Mom or Dad orders food!

And because I like you as much as you like me, this offer will be honored for **one full year** from the date you join

Name _____

Birthdate _____

(Expires one year from this date) _____

Billy Bob is a registered service mark of Creative Engineering Inc

BILLY BOBS PRESCRIPTION PAD

SHOWBIZ PIZZA PLACE

Rx *Prescription for Fun*

Good for "5" FREE Game Tokens

Name _____

Address _____

City _____ Zip Code _____

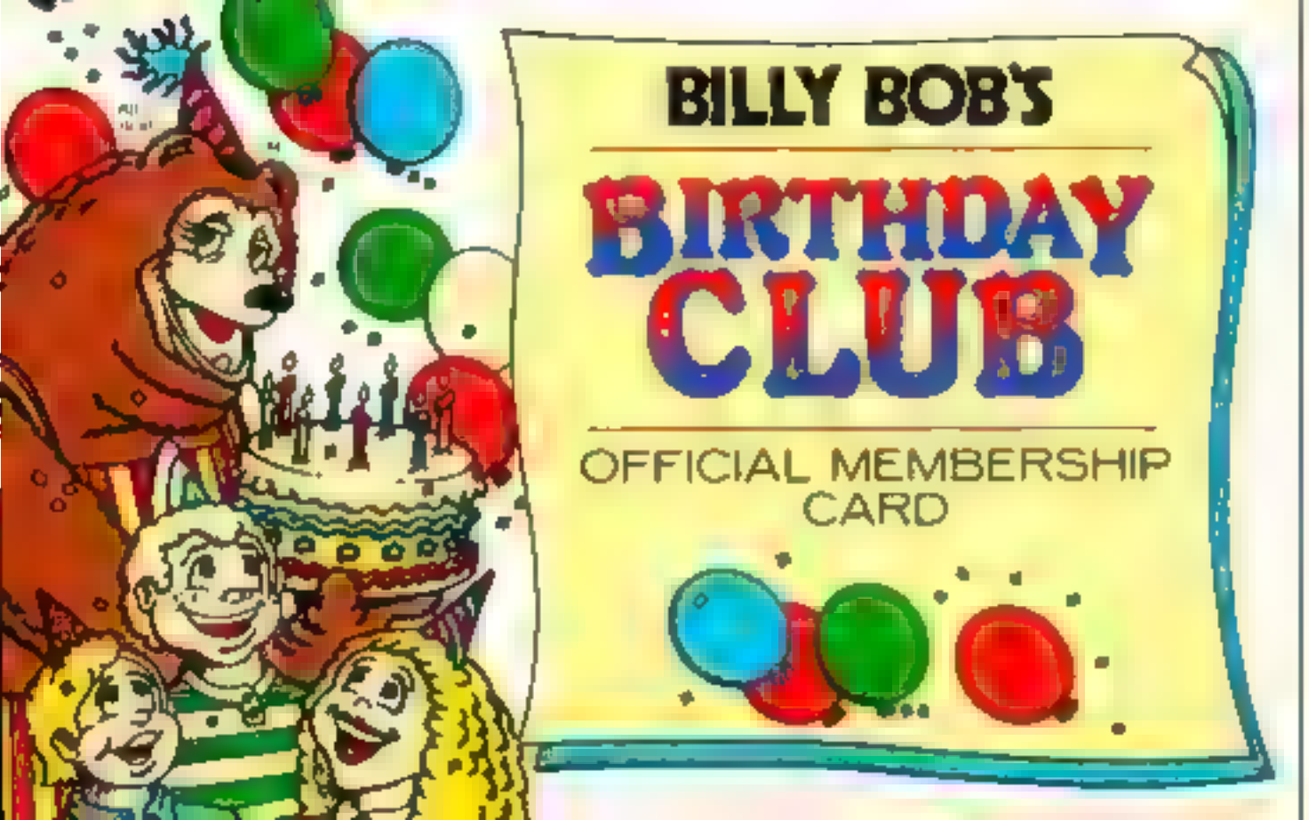
Phone # _____ Birth Date _____

Billy Bob

University Mall
7350 Plantation Road
Pensacola, FL
474-5367
Reservations 476-2166

Regency Plaza
9820 Atlantic Boulevard
Jacksonville, FL
724-8988
Reservations 778-0541

Orange Park
6065 Youngerman Circle
Jacksonville, FL
778-0537
Reservations 778-0541



BILLY BOB'S

BIRTHDAY CLUB

OFFICIAL MEMBERSHIP CARD

"You're one of my best birthday buddies and a member in good standing of the Billy Bob Birthday Club."

Present this card and receive
TWO EXTRA TOKENS
with every food order

SHOWBIZ PIZZA PLACE

Name

Exp. Date

FATZ Colander-head
★ Grand Ponba ★

"Official Card
Carrying
Colander-head"

VIP/PRESS PASS

Please present this pass to your hostess

BILLY BOB

VIP/PRESS PASS

GALA PREMIER PERFORMANCE AT SHOWBIZ PIZZA PLACE!

C'mon SHAKE THE FUN!

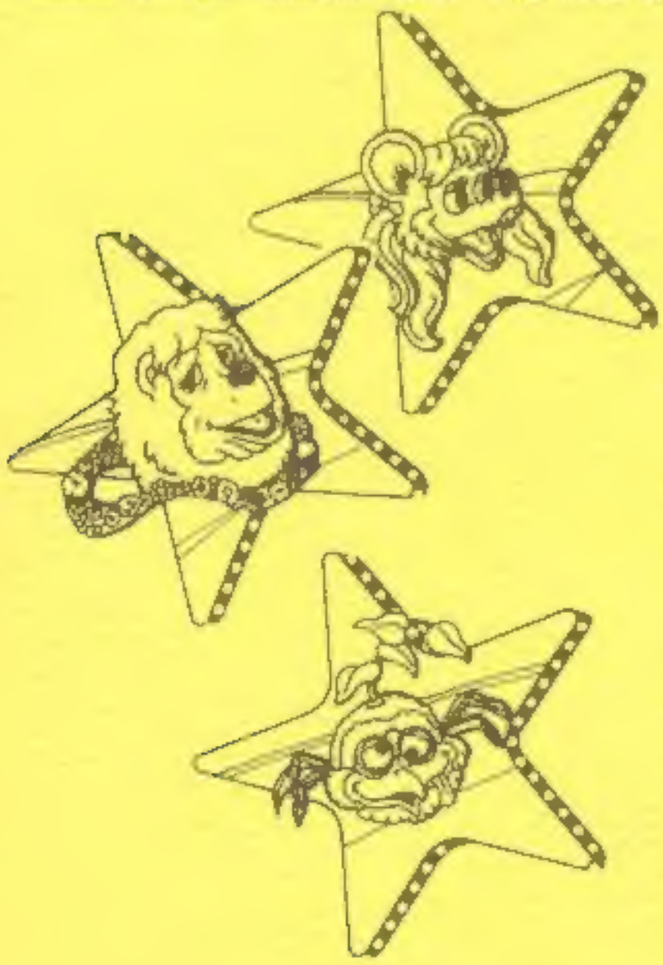
SHOWBIZ PIZZA PLACE®

Billy Bob and his friends
Invite you and your family to a
Private VIP Party at
ShowBiz Pizza Place
1555 New Circle Road
Lexington, Ky.

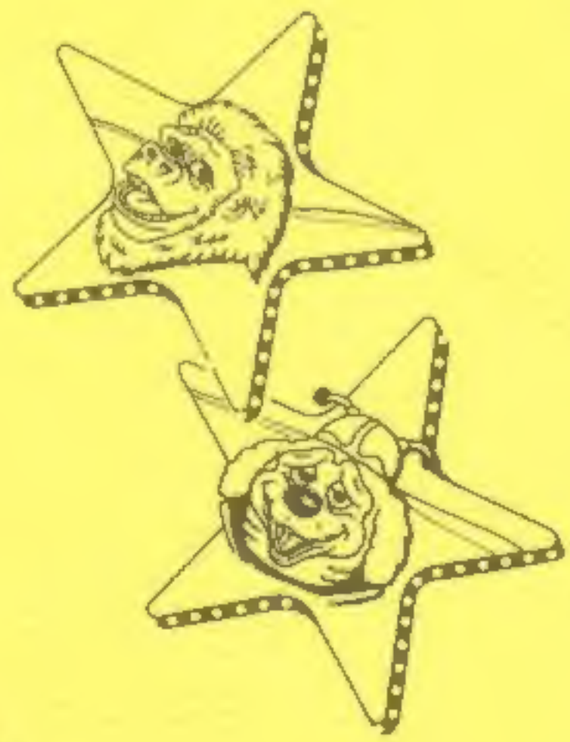
7:30 - 9:30 p.m.
Wednesday, Nov. 30, 1983

I'm Billy Bob, and I can bearly wait to tell you the inside story about ShowBiz Pizza Place!

ShowBiz is more than a great pizza place, it's an entire family entertainment center under one roof! We have a Playroom filled with kiddie rides, video games, and even Skeeball. We have over 70 things to do in this one room!



The Showroom is where I perform with my band, the Rock-Afire Explosion. We do some of your favorites from the 50's and 60's plus a lot more! You'll meet Fatz, a gorilla on the keyboards, Duke on drums, Beach Bear playing lead guitar, and a mouse named Mitzi with an amazing voice!



Our Sportsroom features big-screen T.V., and every square inch of ShowBiz features FUN!

Put your family in ShowBiz . . . your smile and this card are your admission, and the rest of the evening is on us!

Sincerely,

Billy Bob & Friends at ShowBiz
McBiz Corporation, Franchisee

BILLY BOB'S PAWTOGRAPH PAPER

SEASON'S GREETINGS

SHOWBIZ PIZZA PLACE
GIFT CERTIFICATE

Date: _____

THIS CERTIFICATE ENTITLES BEARER TO:

_____

_____

Season's Greetings
SHOWBIZ PIZZA PLACE
321 Mary Esther Cutoff
Mary Esther, Florida

Authorized By: _____

SPP COLLECTION OF VARIOUS PROMOTIONAL MATERIAL

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Submission by Various Submitters
Version 1.0

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